



CLEAR
THINKING
GROUP®

Trustworthy Advice.
Actionable Solutions.

Process & Performance Improvement

*We are the clear choice
for Professional Advisory Services*

www.clearthinkinggroup.com

You need a firm with a reputation for providing straightforward, trustworthy advice, actionable solutions, and that exudes professionalism to keep you going forward with clear sailing.



“ In this economy, re-assessing your goals and strategy on an annual basis is critical to staying ahead of your competition. You should always be looking to re-engineer your operations to improve your bottom line. ”

— Jim Bunn
Partner

A healthy company may eventually suffer by not reassessing its operations, especially during growth. Ask about our diagnostic services.

The Clear Choice

Delivering success to our clients is dependent on our industry knowledge, our significant experience, and our ability to execute. The know how to analyze situations quickly, provide reasonable solutions, and our ability to successfully implement those solutions is what we do best.

Our firm's core experience in the industries of consumer products manufacturing, wholesale, and retail allows us to provide those clients with **actionable solutions** and expected results through unbiased, straightforward and careful, **clear thinking**.

Clients have benefitted from our solid reputation for providing **trustworthy advice**. We are not new to the game. We have the industry experience *and* we have the advisory experience, enabling Clear Thinking Group to provide effective advisory services for close to a decade.

The group's professionals offer strategic process and performance expertise with:

- **Operations**
- **Business Planning**
- **Purchasing/Merchandising**
- **Human Resources**
- **Corporate Finance and Accounting**
- **Information Management**
- **Supply Chain**

For more specifics on services and for news about Clear Thinking Group, call 908-431-2121 or visit the firm's website:

www.clearthinkinggroup.com



Process & Performance Improvement

Operations

- Benchmarking
- Operating Plan Review
- Merchandising Processing
- Systems & IT Development
- Systems Design
- Multi-channel / Cross-channel Management
- Business Process Management
- Business Intelligence / Data Warehouse

Business Planning

- Strategic Planning
- Distribution Strategy
- Marketing Strategy

Purchasing/Merchandising

- Purchasing Processes
- Planning and Allocation
- Pricing and Promotion Management
- Inventory Productivity
- Inventory Valuation
- Vendor Relations
- Marketing & Advertising

Human Resources

- Benchmarking
- Workforce Management
- Organizational Structure
- Organizational Development
- Change Management
- Associate Training
- eLearning

Corporate Finance and Accounting

- Benchmarking
- Expense Analysis
- Cash Management
- Internal Audit
- Sales Audit

Information Management

- Strategic Information Systems Plan (SISP)
- Request For Proposal (RFP) Development
- Package Evaluation and Selection
- Systems Implementation Project Management
- Point of Sale
- Inventory Management
- Customer Relationship Management (CRM)

Supply Chain

- Network Analysis
- Transportation
- Distribution Facilities
- Productivity Standards
- Replenishment Systems
- Reverse Logistics
- Sourcing and Production

Trustworthy Advice. Actionable Solutions.

What does it take to be a good advisor?

The short and direct answer is that it takes first hand industry experience. A national firm, Clear Thinking Group ® has been in the advisory business since 2001, and has a solid reputation of helping its clients maximize the benefits of their operations and improve performance for cost savings and increasing their bottom line.

Our Process & Performance Improvement services include: **Operations, Business Planning, Purchasing/Merchandising, Human Resources, Corporate Finance and Accounting, Information Management, Supply Chain, and...**

WORKFORCE OPTIMIZATION

Workforce Optimization allows your company to effectively manage your company's workforce. It incorporates Time and Attendance, Labor Scheduling, Task Management and Employee Self Service. Engineered Labor Standards (ELS) are another key component to workforce optimization. ELS allows management to develop value measurements that provide fair and accurate productivity goals based on workload and weekly fluctuations. With a proper implementation, your company could reduce labor costs by up to 10%.

eTraining

eTraining allows employees to learn quickly. Within as little as an hour, personnel can become educated on customer service, loss prevention and sales techniques.

eTraining also provides a consistent training approach by presenting all employees with the same instructional material, through the same channel rather than in different ways, different locations or by different individuals. These virtual classroom materials demonstrate what it takes for employees to properly perform activities and, in turn, be successful.

Diagnostic Services



A Checkup for Your Business Operations and Performance.

Clear Thinking Group offers diagnostic services which will look for ways in which you may improve your company's processes and procedures.

You can make improvements which may improve profitability, minimize costs, streamline processes and procedures to improve efficiency, and even improve employee morale.

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